across
THE EUROPEAN PLACEMAKING MAGAZINE

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INVESTING IN RETAIL REAL ESTATE

SUSTAINABLE AND PROFITABLE ASSETS ACROSS EUROPE

PLACEMAKING THE ART OF RECOGNIZING POTENTIAL AND REVIVING URBAN DESTINATIONS
TENANTS HOW ONLINE GIANT BESTSECRET REDISCOVERS THE STORE
INNOVATION AI IS REWRITING RETAIL AND REDEFINING THE ROLE OF PHYSICAL STORES

Our Focus: *Flexibility*

Union Investment

Individual investment solutions for high-yield portfolios

In a changing market, flexible, future-proof investment solutions are more important than ever. We leverage our many years of experience in real estate management to create and develop large European property portfolios along the entire value chain, carefully tailoring them to individual requirements. Strong resilience and the ability to deliver sustained returns are central criteria here. We are continually expanding our service offering, for example by adding social and property-related infrastructure and renewable energy. **Let's talk.**

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DEAR READER,

Peter Sempelmann

About a year ago, I became Editor-in-Chief of ACROSS magazine. I took over a magazine and online platform that had been well established in the European retail real estate and placemaking industry for almost 20 years. But Publisher Reinhard Winiwarter did not want to settle for what had already been achieved. He wanted ACROSS to become more: a platform for exchange and discussion. This ambition also led to the creation of the ACROSS ACADEMY, providing a space for learning, dialogue, and sharing expertise across the industry.

At the same time, our editorial platforms, the magazine and online platform, should offer a unique proposition: delivering relevant insights, strategic analysis, and forward-looking perspectives on the future of retail destinations, placemaking, investment, technology, and consumer trends.

Through our editorial work, we have made great progress toward achieving this goal. And now, we are taking another step forward. What you hold in your hands is the first fully reworked, restructured, and redesigned issue of ACROSS magazine. Because, just like the industry we cover, we cannot stand still. We need to keep improving and challenging ourselves.

I hope you will like our new direction and the selection of articles in this new version of the magazine. Our cover topic takes a deep look at the resurgence of investment in retail real estate and the new strategies being pursued by investors and operators across Europe.

And then there is something particularly special about this issue: four interviews that take us beyond Europe's established retail markets, to Istanbul. Four experienced placemaking experts share their perspectives and experiences of creating places in one of the world's most vibrant cities. If you would like to learn more about how business is done in the Turkish metropolis, we would like to invite you to join us for our Placemaking Safari in April 2027 and meet the interviewees in person.

This issue marks a new chapter for ACROSS. But the ambition remains the same: to provide you with ideas, insights, and perspectives that help you understand where our industry is heading.

Yours sincerely,
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