

ACROSS ACADEMY & we | consult

ACROSS PLACEMAKING SAFARI ISTANBUL

7 APRIL 2027	8 APRIL 2027	9 APRIL 2027

The tour brings together national retailers, landlords, developers, and industry leaders to explore Istanbul's most transformative retail projects, new-generation concepts, and F&B innovations.











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TOUR PROGRAM

1ST DAY | 2ND DAY | 3RD DAY

09.00 Meeting in the Hotel Lobby

09.30 Keynote Talk – Mr. Avi Alkaş (Hotel)



11.30 Gastro Hopping
Terminal Kadıköy
Mall Presentation
(Ece Demirpençe / Akfen REIT GM)

12.30 Lunch & Free Time @Terminal Kadıköy (1.5 hours)

14.30 New Opening
Istanbul Shopping Center
Mall Presentation
(Demet Karakimseli / Real Estate Management Director)

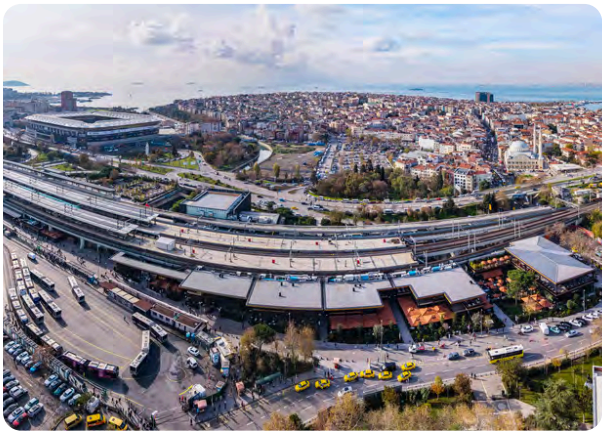
15.30 Free Time @ISC (1 hour)

17.00 Repurposing
City's Istanbul
Mall Presentation
(Mehmet Gülay / President of City's Property Development)

18.00 Free Time @City's Istanbul (1 hour)

19.00 Dinner

TERMINAL KADIKÖY



ISTANBUL SHOPPING CENTER



CITY'S ISTANBUL



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TOUR PROGRAM

1ST DAY | 2ND DAY | 3RD DAY

09.30 Meeting in the Hotel Lobby

10.00 New Opening
Tersane Istanbul
Mall Presentation
(Sadallah Abed/Managing Director)

11.30 Retail
Beymen
Brand Presentation

12.30 Lunch & Free Time @Tersane
(1.30 hours)

14.00 Retail
Brand Presentation

16.00 New Opening
Florentia Village Designer Outlet
Mall Presentation
(Georgios Skandaras / RDM
Turkey MD)

17.00 Exploring the Mall & Free Time
(2 hours)

19.00 Dinner

TERSANE İSTANBUL



TERSANE - HOUSE OF SUPERSTEP



FLORENTIA VILLAGE ISTANBUL



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TOUR PROGRAM

1ST DAY | 2ND DAY | 3RD DAY

09.00 Keynote Talk – Mr. Yurdaer Kahraman (Hotel)



11.00 Zorlu Center
Mall Presentation

12.00 Lunch & Free Time @Zorlu (1.30 hours)

13.30 Gastro Hopping

Visiting Eataly, a vibrant destination where authentic Italian Cuisine and a lively market-restaurant atmosphere come together
(Claudio Chinali / Eataly GM)

15.30 Repurposing

Galataport Istanbul
Mall Presentation
(Meriç Aslıbay / Facility MD
Tolga Tuncay / Port Operations Director
Mehmet Bali / CMO)

16.30 Gastro Hopping

Gastro Talk: Insights on changes and future trends in gastronomy
(Emre Karaca / Cookplus BM)

17.30 Free Time @Galataport (1.30 hours)

19.00 Dinner

EATALY - ZORLU CENTER



ZORLU CENTER



GALATAPORT

