A special "Thank you" to our cooperation partner APCC, the Portuguese Council of Shopping Centers:



ACROSS STUDY TOUR DUBAI & ABU DHABI PROGRAM

NOVEMBER 26TH - DUBAI:

09:00-10:30 - Get together hotel lobby

Welcome by your tour hosts. Reinhard Winiwarter, Rüdiger Pleus and Will Odwarka will give an introduction to the country and its people



10:15-16:30 - Dubai Mall

11:15: Mall Tour - The Mall as a tourist Magnet and more 13:15: Lunch 14:45: Presentation - Dubai Mall development from the experts view 13:30: Exploration/free time

19:30- Souk al Bahar Time Out Market: understanding one of the most sucessful F&B concepts

19:30-J1 Beach Reflection and end of the first tour day

NOVEMBER 27TH - ABU DHABI:

10:00 - Galleria Mall Mixed Use project "arabian style"

12:30 - Reem Mall One of Abu Dhabi's newest shopping malls

14:15 - YAS Mall Go-to place for everything: living, shopping, entertainment and more

17:00 - Dubai Outlet Village European style Outlet Center with a high entertainment component

20:00 - Dinner Optional



Dubai Mall



Time Out Market Dubai



IMAGE: TIME OUT MARKE



Dubai Outlet Village

ACROSS STUDY TOUR DUBAI & ABU DHABI

NOVEMBER 28TH - DUBAI:

10:00 - AlGhurair Mall Revival of former stars - strategies to drive traffic and remain relevant

12:30 - Dubai Hills Mall When a mall becomes a city: Visiting the city project around a shopping mall

14:15 - Mall of the Emirates Meeting the trail blazers of retail

17:00 - Atlantis - The Royal Visiting the world icon project of the world

20:00 - Farewell Dinner







Dubai Hills Mall

HILLS MALL

MAGE: DUBAJ



Mall of the Emirates



*All times and locations are preliminary and subject to change without prior notice. The program will constantly be updated.

i

Atlantis - The Royal