

# **ACROSS STUDY TOUR DUBAL & ABU DHABI**

# **PROGRAM**

# **NOVEMBER 26TH - DUBAI:**

## 09:00-10:30 - Get together hotel lobby

Welcome by your tour hosts. Reinhard Winiwarter, Rüdiger Pleus and Will Odwarka will give an introduction to the country and its people









Dubai Mall

### 10:15-16:30 - Dubai Mall

11:15: Mall Tour - The Mall as a tourist Magnet and more

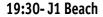
13:15: Lunch

14:45: Presentation - Dubai Mall development from the experts view

13:30: Exploration/free time

#### 19:30- Souk al Bahar

Time Out Market: understanding one of the most sucessful F&B concepts



Reflection and end of the first tour day



Time Out Market Dubai

# **NOVEMBER 27TH - ABU DHABI:**

#### 10:00 - Galleria Mall

Mixed Use project "arabian style"

### 12:30 - Reem Mall

One of Abu Dhabi's newest shopping malls

#### 14:15 - YAS Mall

Go-to place for everything: living, shopping, entertainment and more

## 17:00 - Dubai Outlet Village

European style Outlet Center with a high entertainment component

### 20:00 - Dinner

**Optional** 



Reem Mall



Dubai Outlet Village



# **ACROSS STUDY TOUR DUBAL & ABU DHABL**

# **NOVEMBER 28TH - DUBAI:**

## 10:00 - AlGhurair Mall

Revival of former stars - strategies to drive traffic and remain relevant

### 12:30 - Dubai Hills Mall

When a mall becomes a city: Visiting the city project around a shopping mall

## 14:15 - Mall of the Emirates

Meeting the trail blazers of retail

## 17:00 - Atlantis - The Royal

Visiting the world icon project of the world

### 20:00 - Farewell Dinner



AlGhurair Mall



Dubai Hills Mall



Mall of the Emirates



Atlantis - The Royal

\*All times and locations are preliminary and subject to change without prior notice. The program will constantly be updated.

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