

# ACROSS STUDY TOUR ISTANBUL PROGRAM

## APRIL 17 TH:

**09:00 Lobby Swissotel The Bosphorus Istanbul**

Welcome by your tour hosts Reinhard Winiwarer & Rüdiger Pleus



*Istanbul - The Traditional Home of Retail*

### MARKET OVERVIEW TURKEY

Nuri Şapkacı,

Chairman of Turkish Council of Shopping Centers

Visit of:

Zorlu Shopping Center

Akmerkez Shopping Mall

Kanyon Shopping Mall & ÖzdilekPark Istanbul  
Shopping Mall

Nisantisi (Highstreet)

Grand Bazaar



IMAGE: ZORLU

*Zorlu Shopping Center*



IMAGE: KANYON

*Kanyon Shopping Mall*

### MEET THE RETAILER PART 1: DeFacto

Exclusive insights on how the up-and-coming Turkish brand DeFacto is expanding to Europe in cooperation with Weconsult.

Introduction by: Ortaç Özortaç, Weconsult

**we**consult



Dinner



IMAGE: GRAND BAZAR

*Grand Bazaar*

# ACROSS STUDY TOUR ISTANBUL

## APRIL 18TH:

FOCUS ASIA

09:00 Meeting Hotel Lobby

Visit of:

Akasya Shopping Mall Emaar Square Mall

Meydan & Buyaka

Bağdat Caddesi  
(Bagdad street/High street)

KEY NOTE

Yurdaer Kahraman,  
CEO Of FİBA CP



## MEET THE RETAILER PART 2: Madame Coco

Exclusive insights on how the up-and-coming Turkish brand Madame Coco is expanding to Europe in cooperation with Weconsult.

Introduction by: Ortaç Özortaç, Weconsult

**we**consult



Dinner



IMAGE: AKASYA

Akasya



IMAGE: EMAAR

Emaar Square



IMAGE: BUYAKA

Buyaka



IMAGE: BAĞDAT CADDESI

Bağdat Caddesi

# ACROSS STUDY TOUR ISTANBUL

## APRIL 19TH:

09:00 Meeting Hotel Lobby

Visit of:

IstinyePark Shopping Mall

Cevahir Shopping Mall

Vadistanbul Shopping Mall

Forum Istanbul Shopping Mall

Galataport Shopping Mall

### KEY NOTE

Avi Alkas ,  
Chairman  
Alkaş Consulting



Optional Dinner



IstinyePark



Cevahir



Vadistanbul



Galataport

*\*All times and locations are subject to change  
\*All presentations tbc*