

ACROSS STUDY TOUR ISTANBUL PROGRAM

APRIL 17 TH:

09:00 Lobby Hotel SWISSÔTEL

Welcome by your tour hosts Reinhard Winiwarter & Rüdiger Pleus



Istanbul - The Traditional Home of Retail

MARKET OVERVIEW TURKEY

Nuri Şapkacı,

Chairman of Turkish Council of Shopping Centers

Visit of:

Zorlu Shopping Center

Akmerkez Shopping Mall

Kanyon Shopping Mall & ÖzdilekPark Istanbul Shopping Mall

Nisantisi (Highstreet)

Grand Bazaar



IMAGE: ZORLU

Zorlu Shopping Center



IMAGE: KANYON

Kanyon Shopping Mall

MEET THE RETAILER PART 1:

Exclusive insights on how up-and-coming Turkish brands are expanding to Europe

Dinner



IMAGE: GRAND BAZAAR

Grand Bazaar

ACROSS STUDY TOUR ISTANBUL

APRIL 18TH:

FOCUS ASIA

09:00 Meeting Hotel Lobby

Visit of:

Akasya Shopping Mall Emaar Square Mall

Meydan & Buyaka

Bağdat Caddesi
(Bagdad street/High street)

KEY NOTE

Yurdaer Kahraman,
CEO Of FİBA CP

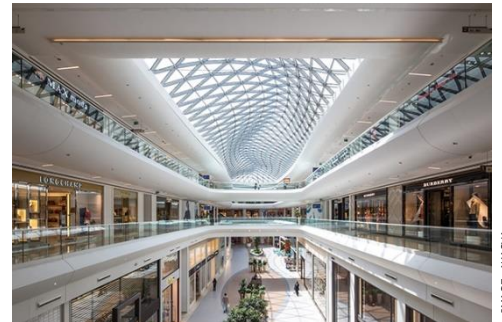


IMAGE: AKASYA

Akasya



IMAGE: EMAAR

Emaar Square

MEET THE RETAILER PART 2:

Exclusive insights on how up-and-coming Turkish brands are expanding to Europe

Optional Dinner



IMAGE: BUYAKA

Buyaka



IMAGE: BAĞDAT CADDESI

Bağdat Caddesi

ACROSS STUDY TOUR ISTANBUL

APRIL 19TH:

09:00 Meeting Hotel Lobby

Visit of:

IstinyePark Shopping Mall

Cevahir Shopping Mall

Vadistanbul Shopping Mall

Forum Istanbul Shopping Mall

Galataport Shopping Mall

KEY NOTE

Avi Alkas ,
Chairman
Alkaş Consulting



Dinner



IstinyePark



Cevahir



Vadistanbul



Galataport

**All times and locations are subject to change
All presentations tbc