

# ACROSS STUDY TOUR LISBON PROGRAM

## DAY 1 MAY 18TH:

### 09:30 The Editory Riverside Santa Apolónia

Welcome Reinhard Winiwarter & Rüdiger Pleus



10:00 transport to

### 10:30 Colombo Shopping Center

Presentation and guided visit by centermanagement Paulo Gomes, Center Manager

### 11:30 Welcome of the president of the Portuguese council

Cristina Moreira dos Santos



### 11:35 Key Note Innovation

Jorge Morgadinho, Executive Director of Reify



### 11:55 Presentation HyperIn

Peter Henningsen, Regional Manager

12:05 quick lunch

13:00 transport to

### 13:30 Almada Forum

Presentation and visit Generoso Mateus, Center Manager

15:30 transport to

### 16:30 Centro Vasco da Gama

Presentation and visit Luís Pinto Soares, Center Manager

18:00 transport to hotel

18:30 back to hotel

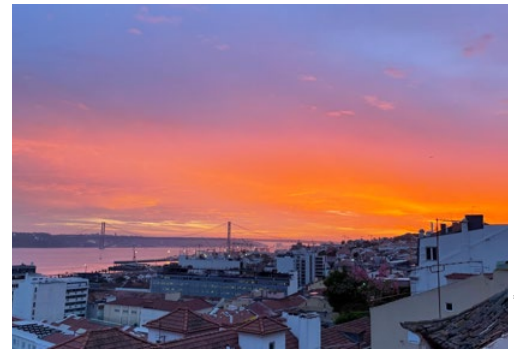


IMAGE: RÜDIGER PLEUS

Lisbon – the world metropolis has always been a center for commerce and marketplaces.

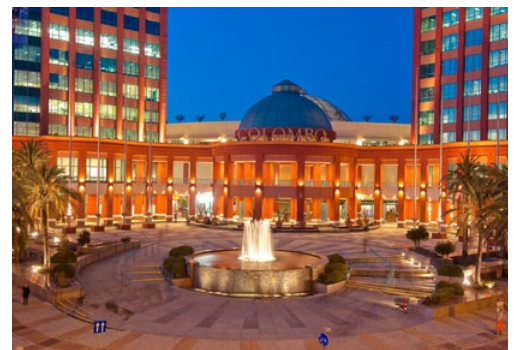


IMAGE: COLOMBO SHOPPING CENTER

Colombo Shopping Center



IMAGE: ALMADA FORUM

Almada Forum



IMAGE: CENTRO VASCO DA GAMA

Centro Vasco da Gama

# ACROSS STUDY TOUR LISBON

## DAY 2 MAY 19TH:

### 08:45 Meeting Hotel Lobby

09:00 transport to

### 10:00 Freeport Outlet Shopping

Presentation & Visit

Jorge Pinto Fernandes – ViaOutlets – Business Diretor Portugal

11:30 transport to UBBO Shopping Resort

### 12:15 UBBO Shopping Resort

-individual quick lunch-

13:30 transport to Amoreiras

### 13:45 Amoreiras Shopping Center

Presentation and visit

14:45 transport to Jardim do Principe Real

### 15:00 Discovery Walking Tour Principe Real and Bairro

#### Alto tour by feet:

- EmbaiXada – kind of concept department store
- Livraria da Travessa – Lisboa (a very beautiful bookshop with café)
- Cevicheria (restaurant)
- Isto
- A vida Portuguesa
- +351 fashion
- and much more

### 17:00 Armazens do Chiado

Presentation and visit

Ricardo Esteves - Center Manager

17:45 walking to

### 18:30 Time out Market

Presentation & visit

Ms. Ana Alcobia – Time Out Market - VP, Iberia

### 19:30 Farewell dinner

Pap Açorda

**All times and locations are preliminary and subject to change without prior notice**

Final program as of 02052023

**Find all information [HERE](#).**



Freeport Outlet Center

IMAGE: FREEPORT OUTLET CENTER



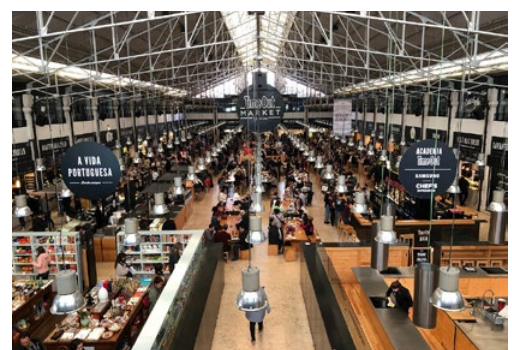
Amoreiras Shopping Center

IMAGE: AMOREIRAS SHOPPING CENTER



Armazens do Chiado

IMAGE: ARMAZENS DO CHIADO



Time Out Market

IMAGE: TIME OUT MARKET