

## **ACROSS Company Live-Session (ACLS)**

ACLS is an innovative form of online presentation for companies and projects, which is comprehensively supported by promotional measures beforehand and afterwards.

### **Brief description:**

- One-hour online presentation (via Zoom)
- Topics: company presentation, project presentation, introduction of the team or individual decision-makers, presentation of surveys, case studies, etc.
- Moderated by ACROSS (either by publisher Reinhard Winiwarter or ACROSS expert moderator Klaus Striebich)
- Video presentations, charts, green-screen settings, etc. can also be integrated
- ACROSS provides comprehensive upfront promotion and follow-up coverage

### **ACLS – the details:**

#### **Upfront promotion**

ACROSS announces the ACLS via following communication channels approx. 4 weeks before the live date:

- Website, [www.across-magazine.com](http://www.across-magazine.com) (approx. 3,500 unique user per day)
- Newsletter (approx. 30.000 subscribers)
- Social media postings (LinkedIn, Facebook, Twitter, Xing)
- ACROSS e-paper

#### **Live session**

- Duration: 1 hour
- Technical platform: Zoom
- Moderated by ACROSS publisher Reinhard Winiwarter or ACROSS expert moderator Klaus Striebich
- Integration of presentations, surveys or green-screen settings is possible (this external content is provided by and at the expense of the respective partner)
- The audience may ask questions during the live session. The moderator coordinates this Q&A session.
- The live session will be recorded and is subsequently available for the partner via streaming

## **Follow-up coverage**

ACROSS's editorial team provides a summary of the life session, which will be published via the following channels (including a download link):

- Website, [www.across-magazine.com](http://www.across-magazine.com) (approx. 3,500 unique user per day)
- Newsletter (approx. 30.000 subscribers)
- Social media postings (LinkedIn, Facebook, Twitter, Xing)
- ACROSS e-paper
- The follow-up coverage extends across a time period of 3 – 4 weeks

**The overall communication period for an ACLS is approximately 7 weeks!**

## **Further included services:**

- Detailed upstream coordination & briefings
- Thematic preparation
- Definition of processes
- Clarification of technical details (especially in regards to the integration of external content)

## **Please note:**

External content – such as presentations, surveys, videos, or (live) green-screen settings – are provided by and at the expense of the respective partner.

Price per ACLS: EUR 9,900.00 payable upon commissioning

Only one ACLS will be held per month.